



7TH ANNUAL BACK TO SCHOOL BASH • FRIDAY, SEPTEMBER 22ND CORPORATE PARTNERSHIP OPPORTUNITIES

In 2015, DC Prep announced The Power To Do More Campaign, a five-year fundraising effort to double our impact in the city – opening new schools and enrolling 1,500 additional students. To date, we have received \$13.1M and are more than half way to our goal.

The money raised at our annual Back to School Bash – (every penny of it!) – goes to the Campaign. Senator and Mrs. John D. Rockefeller IV, who are great friends of DC Prep, will host the party, and as always, Susan Gage Caterers will generously donate the best-in-Washington food and drink. It promises to be a beautiful and festive event. We hope that you will become a 2017 Bash Corporate Partner at one of the levels listed below.

Note: All partners will have company names and logos prominently displayed on the DC Prep website, and will be acknowledged in both the event program and on social media.

- **\$30,000 – MOST VALUABLE PREPPIE.** As the MVP, your company will be the lead sponsor for the Bash, closing the per-pupil gap between the public money we receive and the actual cost of our educational program for 30 DC Preppies for an entire school year. You may “adopt” the homeroom of your choice (preschool-8th grade), receive regular updates on their progress, and enjoy a morning visit to their classroom. Additionally, you will be invited to a special pre-party gathering at Senator and Mrs. Rockefeller’s with members of the DC Prep Board and Advisory Board, and can make brief remarks at the Bash. You will also receive ten Bash invitations.
- **\$10,000 – DO THE RIGHT THING.** Your support at this level will enable ten DC Prep high school-aged alumni to attend our six-week Summer Academy where they will study literature, writing, and computer coding; enjoy dance and photography classes; and participate in intensive college-prep activities including completing a test prep class, building a balanced college list, and finalizing at least three college applications and their personal essay. Additionally, you will be invited to a special pre-party gathering at Senator and Mrs. Rockefeller’s with members of the DC Prep Board and Advisory Board. You will also receive eight Bash invitations.
- **\$5,000 – BRAWNY BRAIN.** At the Brawny Brain level, your company will support our engaging, online educational learning tools and software licenses (such as ST Math, Lexia Reading, RazKids, and Typing Club), that enable students to work independently, and at the appropriate level, to achieve mastery of grade-level Reading and Math content and skills. You will receive six Bash invitations.
- **\$2,500 – PRINCIPAL’S CABINET.** Corporate partners at this level support activities and rewards that honor DC Prep’s hard-working students including honor roll breakfasts, quarterly skating, pizza, and ice cream parties for students with perfect attendance and punctuality, Fun Fridays for students with 100% homework completion, field trips to local colleges and universities, and end-of-the-year overnight trips. You will receive four Bash invitations.
- **\$1,000 – PANTHER POUNCE.** Panther Pounce partners offer essential support for DC Prep’s neediest students, including uniforms, outerwear, backpacks, transportation vouchers, and emergency funds. You will receive two Bash invitations.

ABOUT DC PREP • DC Prep is the highest-performing network of public charter schools in the nation's capital. Founded in 2003, DC Prep is bridging the educational divide in Washington by increasing the number of students from underserved communities with the academic preparation and personal character to succeed in competitive high schools and colleges. DC Prep currently serves over 1,700 students in preschool-8th grade on five campuses in Wards 5, 7, and 8. Over time, DC Prep will grow to ten campuses ultimately enrolling 3,500 students in Washington’s most under-resourced neighborhoods. For more information, visit www.dcrep.org/power.

dcrep.org/power

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